# Media and Technology

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#### September 2002

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I hope the first few weeks of school have gone well. I know many schools have missed days due to hot weather. We will soon be wishing for some of that heat when we have a foot of snow on the ground.

Remember to periodically check the LMC website for information. If you have suggestions for additions to the website, please let me know. www.dese.state.mo.us/divimprove/curriculum/lmcindex.htm

Lisa

#### Standards for Missouri School Library Media Centers

The *Standards* have been revised and are available on the Department website. <a href="http://www.dese.state.mo.us/divimprove/curriculum/lmcindex.htm">http://www.dese.state.mo.us/divimprove/curriculum/lmcindex.htm</a>.

- Print a copy of the Standards 2002.
- Print the worksheets (some new) available in Appendix B.
- The quantities in Fiction have been adjusted in response to three years of comments from library media specialists throughout the state.
- Print a copy of Appendix C that pertains to the grade levels served by your library program.
- Quantity tables are available in Appendix B for Professional Materials and Professional Journals/Periodicals.

2002 Standards Document Compared to 1999 Standards Document

## LIBRARY MEDIA CENTER STANDARDS

## 2002 DOCUMENT COMPARED TO 1999 DOCUMENT

corrected 9/25/02

PAGE	LOCATION	ACTION		
8	2 <sup>nd</sup>	Reworded		
	paragraph			
17-20	Magazines	Reworded and moved workstations to page 26		
21	Page	New		
22	Page	New		
23	Headings	Heading changes to include Machine		
		Dependent		
26 Page New Info		New Information about computer		
		workstations moved here PLUS numbers		
		updated		
27	2 <sup>nd</sup>	Reworded		
	paragraph			
27	5 <sup>th</sup>	Reworded		
	paragraph			
28	Page	Information concerning page 83		
33	Box	Added information		
35 3 <sup>rd</sup> Added information		Added information		
	paragraph			

42	Fiction row	Shaded – all countable	
43	Page	Reworded 3 levels section	
45	1 <sup>st</sup> column	Different order to match Core Data	
45	Level 1, 2, 3	Added words	
46	Page	Removed reporting of technology – now Census of Technology	
46	Page	Layout changed to match Core Data	
49-81	Last 3 columns	Added information	
85-91	Page	New	

## **Show Me Connection: Research Project**

A joint venture between the State Library, MASL, and the Department has officially started. We are conducting research to determine the impact of strong school library media center programs on student learning. Similar research has been conducted in Colorado, Texas, Alaska, and Pennsylvania. The bidding process is complete, and the company awarded the bid for the research is Quantitative Resources, LLC, located in St. Joseph, Missouri.

**All** school library media centers will receive a survey. Please complete the survey quickly as the information is important, and you are the only source. The information will be collected via the web. We are also using four years of Core Data information in the research. We hope to have some initial information (timeline of project, status, etc.) available at the MASL Fall Seminar. We will not have final results at that time.

## Missouri School Board Association (MSBA) and Library Policies

I have been working with the MSBA to review, revise, and create library policies that are good for library media centers and acceptable for MSIP. They have been great to work with, and I look forward to having the completed policies very soon. These policies will be available to any district that purchases their policies from MSBA.

#### Fall Seminar: Missouri Association of School Librarians (MASL)

The MASL Fall Seminar will be held in Columbia, Missouri, on November 2, 2002. For more information, visit the MASL website. Detailed information and registration information will soon be available. <a href="http://maslonline.org">http://maslonline.org</a>

The MSIP section has weathered several changes this summer. Carl Sitze, Director of MSIP, retired but has returned to work half-time as a State Supervisor. John Weber, Assistant Director, has been named Director. Ron Burks, Coordinator of School Improvement and Accreditation, retired and Jack Brumley, State Supervisor, has taken his position. Both John and Jack have been with the Department several years and will do a good job. I am blessed to have a good working relationship with both gentlemen.

## Missouri School Improvement Program (MSIP)

I have created instructions for the MSIP team members to use while reviewing school library media centers. Many of you have visited with me concerning your reviews, and I hope the instructions will be helpful in making the review of library media centers more consistent. A copy of the instructions will be available on the Department website after October 1. You may wish to use this information as you prepare for the MSIP review.

http://www.dese.state.mo.us/divimprove/curriculum/lmcindex.htm.

## **Copyright Applies to Everyone**

A change has been made in the audio visual section of the *Copyright Applies to Everyone* document. We investigated a question from Dr. Diane Cordry Golden, Director of the Missouri Assistive Technology Council, concerning the creation of cassette tapes of books for students with disabilities **other** than visual impairments. Heidi Atkins Lieberman, an attorney with the Division of Special Education in the Department, contacted Mr. Sam Digiralamo of St. Louis, one of the attorneys who originally evaluated the document. He confirmed that:

Educators (e.g., administrators, classroom teachers, substitute teachers, and student teachers), other district employees, volunteers, or others may create audio materials of a nondramatic literary work to provide materials for students with disabilities, such as Learning Disabilities (LD) and visual impairments with medical proof of their impairment.

However, if an audio tape is already available for purchase, it is not clear whether such duplication is permissible. A school district would want to consult with an attorney prior to undertaking such a duplication under such circumstances. (This statement is directly from the lawyers.)

The Copyright Applies to Everyone document has been updated to reflect this change. Two questions were also updated to include this allowed action.

#### CHANGE TO COPYRIGHT APPLIES TO EVERYONE DOCUMENT, 2002

Educators (e.g., administrators, classroom teachers, substitute teachers, and student teachers), other district employees, volunteers, or others may:

• duplicate audio materials of a nondramatic literary work

- duplicate audio materials of a nondramatic literary work to provide materials for students with disabilities, such as Learning Disabilities (LD) and visual impairments with medical proof of their impairment. However, if an audio tape is already available for purchase, it is not clear whether such duplication is permissible. A school district would want to consult with an attorney prior to undertaking such a duplication under such circumstances.
- 2. May an educator (e.g., administrator, classroom teacher, substitute teacher, or student teacher) other district employee, volunteer, or others read a trade book or textbook to create a cassette tape for a student with a learning disability other than visual impairment?

Yes An educator may duplicate audio materials of a nondramatic literary work to provide materials for students with disabilities, such as Learning Disabilities (LD) and visual impairments with medical proof of their impairment.

Note: However, if an audio tape is already available for purchase, it is not clear whether such duplication is permissible. A school district would want to consult with an attorney prior to undertaking such a duplication under such circumstances.

Note: If an audio cassette tape is available for purchase, consider buying it. The quality of the commercial recording will be far better than most schools can produce.

- 4. May an educator (e.g., administrator, classroom teacher, substitute teacher, or student teacher) other district employee, volunteer, or others create an audio tape or Braille book from a trade book or textbook for a visually impaired student?
- Yes An educator may duplicate audio materials of a nondramatic literary work to provide materials for students with disabilities, such as Learning Disabilities (LD) and visual impairments with medical proof of their

#### impairment.

Note: However, if an audio tape is already available for purchase, it is not clear whether such duplication is permissible. A school district would want to consult with an attorney prior to undertaking such a duplication under such circumstances.

Note: If an audio cassette tape is available for purchase consider, buying it. The quality of the commercial recording will be far better than most schools can produce.

For a complete copy of the document and available brochures, visit <a href="https://www.dese.state.mo.us/divimprove/curriculum/lmcindex.htm">www.dese.state.mo.us/divimprove/curriculum/lmcindex.htm</a>.

#### **Core Data Reports**

The Library Media Center Core Data reports were collected via the web this year. I am beginning to check the information for accuracy. Letters or emails will be sent to the library media specialist if there are problems.

#### **Recommended Per Pupil Expenditure**

According to the *Standards for Missouri School Library Media Centers*, the **recommended** per pupil expenditure is at least 1% of the state average per eligible student expenditure.

YEAR	1% EQUAL TO	
1998-1999	\$59.06	
1999-2000	\$62.96	
2000-2001	\$67.52	

Average Cost of Books: Hardcover (Children's and YA Titles)

Source of information: <a href="http://slj.reviewsnews.com/index.asp?layout=averageBooks">http://slj.reviewsnews.com/index.asp?layout=averageBooks</a>

	1999	2000	2001
All Titles	\$16.66	\$17.57	\$18.58
Preschool to grade 4	\$15.97	\$15.55	\$16.01
Grade 5 and up (fiction)	N/A	\$15.91	\$16.10
Grade 5 and up (non-fiction)	N/A	\$21.26	\$21.49

## **Spring Conference: Missouri Association of School Librarians (MASL)**

The MASL Spring Conference will be held at Tan-Tar-A. The dates for the conference are March 30 through April 1, 2003. The conference registration, which includes four meals, will be \$180. Conference registration without meals will be \$80. For more information, visit the MASL website. Detailed information and registration information will soon be available. <a href="http://maslonline.org">http://maslonline.org</a>

#### Membership: Missouri Association of School Librarians (MASL)

To join MASL, visit <a href="http://maslonline.org/join.asp">http://maslonline.org/join.asp</a> for a membership application.

#### Teen Read Week 2002

The theme for Teen Read Week 2002, is "Get Graphic @ your library." The theme celebrates the popularity of comics and graphic novels with teen readers. The dates for the celebration are October 13-19, 2002. The Teen Read Week website <a href="http://www.ala.org/teenread">http://www.ala.org/teenread</a> includes sample press releases and public service announcements, teen recommended comics and graphic novels, articles by experts about comics and graphic novels including recommended lists, and program ideas from across the country.

#### Readers Award Winners: Missouri Association of School Librarians (MASL)

Recipients of the 2002 Missouri Association of School Librarians' (MASL) Readers Awards were announced at the association's Spring Conference (April 2002).

Mark Twain
Grades 4-8
Dork in Disguise
by Carol Gorman

Show-Me Readers
Grades 1-3
Hooway for Wadney Wat
by Helen Lester

#### Mark Twain Award Master List 2002-2003

Fever 1793, Laurie Halse Anderson
Ereth's Birthday, Avi
Jake's Orphan, Peggy Brooke
The Wanderer, Sharon Creech
Play to the Angel, Maurine F.
Dahlberg
Because of Winn-Dixie, Kate DiCamillo
Nory Ryan's Song, Patricia Reilly Giff

My Brother Made Me Do It, Peg Kehret No More Dead Dogs, Gordon Korman Color Me Dark, Patricia McKissack The Graduation of Jake Moon, Barbara Park A Year Down Yonder, Richard Peck Gib and the Gray Ghost, Zilpha Keatley Snyder Holding Up the Earth, Dianne E. Gray Torn Thread, Anne Isaacs Dear Mrs. Ryan, You're Ruining My Life, Jennifer Jones When Mack Came Back, Brad Strickland Coyote Autumn, Bill Wallace Gracie's Girl, Ellen Wittlinger Dream Soul, Laurence Yep

Sixty reader/selectors are currently busy reading and rating the Selectors' List 2003-2004. Forty-four of the 60 represent 14 state organizations, and 16 are Missouri students in 4th-8th grades. Their ratings ballots will be submitted by November 30, 2002, and the twenty 2003-2004 Mark Twain Award Nominees will be determined.

MASL members are encouraged to submit titles now for the 2004-2005 Mark Twain List. Books must have a 2002 copyright, be written by an author living in the United States, and be of literary value to 4th-8th graders. Submit titles to Alice Neal, Mark Twain Award Committee Chair, by e-mail: <a href="mailto:aliceln@socket.net">aliceln@socket.net</a>; mail: P.O. Box 396 Eminence, MO 65466; school FAX 573-226-3211; or notify any MTA committee member: Kristi Berner, Debbie Lymer, Tonya Ellis, Rebecca Schuder, Pam Thomeczcek, Martha Radginski, Sharon Hutchinson, Sophia Lafayette, Kaye Worthington.

A great way to promote reading in your school is to use the 2002-2003 video. It is \$35 and can be ordered, in addition to many other Mark Twain Award promotional materials, from MASL Service Agent, Stephanie Vergara, at 3912 Manorwood Drive, St. Louis, MO 63125-4335; e-mail: <a href="mailto:masl@i1.net">masl@i1.net</a> Mark Twain busts, \$60, may be reserved for pick-up at Fall Seminar and Spring Conference by e-mailing Alice <a href="mailto:aliceln@socket.net">aliceln@socket.net</a>.



The American Association of School Librarians (AASL) 11<sup>th</sup> National Conference and Exhibition will be held in Kansas City, MO, next year, October 22-26, 2003.

Several thousand librarians, coordinators, administrators, and professors from across the nation will be in attendance. As part of the conference program, metropolitan-area districts will have the opportunity to host library media center tours on the afternoon of Wednesday, October 22, or the morning of Thursday, October 23.

We are asking your help to identify schools with library media programs that successfully implement the American Library Association's <u>Information Literacy Standards for Student Learning</u> and the philosophy of <u>Information Power</u>. A visit to your district should provide participants with information and ideas to enhance their own programs. Each visit will be approximately four hours long, including travel time, and may include stops at two schools.

Please share this information with library media specialists, coordinators, or others who might be interested in completing the application. A link that allows you to print the cover sheet and an explanation of the process are provided below. These materials should be postmarked by October 31, 2002.

If you have questions or want additional information, please contact Linda Corey, Blue Valley Schools, or me at the information listed below. We thank you, in advance, for helping us to identify quality programs for these tours.

Linda Corey
Blue Valley School District
913-239-4234
Icorey@by229.k12.ks.us

Carroll Makemson Liberty Public Schools 816-415-5323 makemson@liberty.k12.mo.us

For forms and further information: <a href="http://www.liberty.k12.mo.us/erc/cm/aasl">http://www.liberty.k12.mo.us/erc/cm/aasl</a>

#### **Census 2000 Data by Missouri School District**

The Census 2000 Data is a newly released (May, 2002) product from the Census Bureau for the state, counties, towns, metro areas, and governmentally-active townships. These profiles are the first products based on the long-form questionnaire from the 2000 census. Subject matter includes income, poverty, etc. <a href="http://mcdc.missouri.edu/">http://mcdc.missouri.edu/</a> Summary Profiles by School District <a href="http://mcdc2.missouri.edu/websas/dp1\_2kmenus/mo/School.html">http://mcdc2.missouri.edu/websas/dp1\_2kmenus/mo/School.html</a>

## **Digital Online Video Library**

Cooperating School Districts (CSD) is now offering United Learning's complete K-12 digital online video library. The online digital library has over 1500 educational video titles and more than 15,000 video clips. Media Specialists have utilization reports at their fingertips by district, by building, or by individual user. Teachers can stream or download clips to their computers using only the material they need for a specific lesson.

The digital online library may be counted on the district Core Data Screen 7 report. The digital videos would be reported as Machine – Dependent Visuals. Districts may count the

total number of titles available through their subscription. The expenditure of funds used to procure the service should also be reported on Screen 7 of Core Data.

The videos are correlated to the Missouri Show-Me standards. Teacher guides and blackline masters are available online. Searches for the video library are available via keyword search, subject area, grade level, and the Missouri Show-Me standards.

By searching the database, teachers can find videos by grade, subject and/or state standards. The videos may be viewed immediately on the teacher's computer by downloading or streaming. Each program has been indexed and gives the instructor the opportunity to use the entire video or curriculum appropriate short clips.

United Learning has partnered with producers that include Weston Woods, TV Ontario, Environmental Media, Rainbow Educational Media, and others. The CSD online digital library is PC and Mac friendly. It works with Windows Media Player and Quicktime.

Support is available and includes implementation training, technology support, and a teacher web site. <a href="http://csd.unitedstreaming.com">http://csd.unitedstreaming.com</a> offers administrative tools for the subscriber allowing the customizing of the site by creating user names and passwords, media packages, access reports, and tracking traffic.

CSD's unitedstreaming.com "allows teachers to capture the teachable moment, and customize their lesson plans with downloadable clips for maximum student comprehension."

If you have any questions, please contact Linda Chiles, Instructional Video Coordinator, Cooperating School Districts at Ichiles@csd.org or 314-692-1232.

#### Free Preview Offer - Social Studies

ABC-CLIO is offering Missouri educators 30-day free access to their World Geography, American History, World History, State Geography, and American Government web sites.

Sign-up for a 30-day trial and receive an American History Resource Link CD for free (a \$75 value)! Access the following web site to sign up. ABC-CLIO will mail the CD.

http://www.abc-clio.com/schools/products/web\_products.asp

The school with the most usage during the trial period will receive a free one-year subscription to ABC-CLIO State Geography (a \$499 value).

#### WEB SITE INFORMATION

Supporting librarians, social studies teachers, and students:

- Correlation tool matches content to standards, textbook chapters, and topics.
- 10,000+ entries from primary sources to daily newswire updates.
- Design fosters critical thinking, information literacy, and open-ended learning.
- Classroom-ready instructional materials focus student inquiry.
- Unlimited home, classroom, and library access. Sites can be customized for each class: list tests, announcements, syllabus, calendar, and handouts.

#### **AWARDS**

- American History Codie Award Finalist SIIA, 2002 Curriculum Web Site Awards -District Administrator
- World History 2002 Curriculum Web Site Awards District Administrator
- American Government 2001 Distinguished Achievement Awards Finalist Ed Press, Awards Portfolio Winner 2001 - Media and Methods - Reader' Choice Awards -ESchool News, Beside Award 2001 - ComputED Gazette
- World Geography 2002 Curriculum Web Site Awards District Administrator
- State Geography 2002 Curriculum Web Site Awards District Administrator

For more information, contact Philip Ciano, ABC-CLIO, 866-451-3002 (Toll Free Office Phone and Fax) or <a href="mailto:pciano@abc-clio.com">pciano@abc-clio.com</a>